



2009 Sponsorship Program



Travel and Tourism Research Association

The International Association of Travel Research and Marketing Professionals

Phone: +1-208-429-9511 ■ Fax: +1-208-429-9512 ■ Web site: www.ttra.com

Sponsorship Options

Annual Conference Sponsorships

Bronze, Silver, Gold, Platinum
Breakfasts (2)
Coffee Breaks (5)
Buffet Lunch with Exhibitors
Awards Luncheon
Audio Visual
Daily Sponsors
Conference Registration Bags
Conference Badges
Conference Program

Annual Sponsorships

2009 Membership Directory
Quarterly Newsletters

Web and Electronic Sponsorships

www.ttra.com Banners
Members Login
Members Bulletin Board
TTRA Store/Proceedings
Conference Registration Page
eNews Sponsorships

TTRA Sponsorship Program Overview

The TTRA Sponsorship Program is designed to give our partnering organizations both choice and flexibility. Sponsorship packages are available for ongoing or one-time events.

Sponsorship Opportunities Include:

- Conference Sponsorships - One of the premier industry events, scheduled for Honolulu, June 21-24, with over 400 attendees.
- Annual Membership Supplier Directory - Downloaded by all members throughout the year, an important desktop resource
- Quarterly Newsletter and regular TTRA Access eNews - Electronically sent to all members and key nonmember leads
- Web & Electronic Sponsorships - www.ttra.com is one of the most popular industry websites; make sure your message appears every time users visit the site

Sponsorship Packages:

1. Annual Membership/Supplier Directory Published online for member search and download throughout the year. The sponsoring organization will receive a Web Banner on Directory page and a fet; weblink on Member Login page. \$5,000 annual sponsorship.

2. Newsletters TTRA publishes four online newsletters annually. Sponsorship is available per issue or as an annual subscription. TTRA's eNews product, TTRA Access, is available for either single edition or ongoing sponsorship. Sponsors will be featured in a mini-article on the homepage on www.ttra.com \$2,500 annual sponsorship.

3. Web and Electronic Sponsorships

Opportunities include banners on the homepage of www.ttra.com; exclusive sponsorship of the Members Login area, the TTRA Store, and Conference Registration page. \$2,500 annual sponsorship for each module.

Please contact TTRA headquarters at +1-208-429-9511 for details and to reserve your sponsorship.

Annual Conference Sponsorships

4. Sustaining Conference Sponsorships

Sustaining sponsors offer invaluable financial support to the conference. A tiered structure allows you to select the sponsorship level that fits your budget. You'll receive special benefits as a 2009 Sustaining Sponsor! All sustaining sponsors receive links on www.ttra.com, higher level sponsors receive banner ads on the conference page as well.

-Platinum \$5,000+ - Includes two conference registrations or one exhibit space

-Gold \$2,500 - Includes one conference registration
-Silver \$1,000 -Bronze \$250-\$500

Sustaining sponsors receive weblinks, promotional ads in the conference program, access to the TTRA conference attendee database, and ads in TTRA Access.

5. Continental Breakfasts and Coffee Breaks

Two opportunities are available for two breakfasts, five for coffee breaks.

-Breakfast Price \$5,000 - Includes speaking opportunity during the event

-Coffee Break Price \$1,250

6. Buffet Lunch with Exhibitors **SOLD!**

Sponsorship of this fun event on Monday, June 22, includes an opportunity to address attendees.

-Price \$10,000 - Includes a brief presentation opportunity during the event

-Special onsite signage and program ad

7. Awards and Annual Business Luncheon

Sponsorship of this gala event provides the sponsor the opportunity to address attendees and have your logo and ad included in the onsite awards program.

-Price \$10,000 - Includes up to four complimentary conference registrations

-Special onsite signage and program ad

-Ad in awards program

8. Audio Visual, Daily Sponsor

Sponsorships are available for a full program day or just the A/V component.

-Daily sponsor \$2,500 each day

-A/V sponsor \$2,500

-Includes signage at General Sessions

9. Registration Bags and Conference Badges **SOLD!**

Bags and badges are seen by everyone!

-Bags Price \$5,000, includes your logo

-Badges Price \$2,500

10. Conference Program or TTRA Store **SOLD!**

Full page ad on back cover or Banner Ad on webpage

-Price \$2,500 includes one conference registration

Please indicate sponsorship # and complete the following: Sponsorship Number(s): _____

Credit Card: Visa MasterCard AmEx Amount paid: _____

Card Number

Expiration

Signature

Name of Card Holder (please print)

Check or Money Order (U.S. Funds Only). Make payable to TTRA.

Name

Organization

Street Address

City

State/Province

Zip/PCode

Country

Telephone

Fax

E-mail