

New! Quick reads. Trending tourism topics. Great opportunities.



# 5 THINGS TO KNOW

February

2016

## New! CenStates Focus Project

CenStates has issued an RFP to create or add to original research that focuses on the central states and provides valuable information for travel and tourism marketers here. Proposals are due March 30. Selected project will be co-presented through published white paper, podcast conversation and regional presentations.



[Link to 2016 CenStates Focus Project RFP](#)

## New! Call for Case Studies

CenStates plans to work with practitioners and academics who have completed a project of interest and would like to share a summary of that project with their peers in the hope of creating a conversation, adding to a body of knowledge or supporting others in their quest for quality research.



[Link to CenStates Call for Case Study Proposal](#)

## Research for Monumental Results

**CenStates Annual Conference**  
**September 21-23, 2016**  
**Rapid City, South Dakota**

Mark your calendar for the most affordable, value-packed learning and networking opportunity. See research in action as we "Walk the Talk." Is Mount Rushmore on your bucket list? Extend your stay to explore this magnificent country.



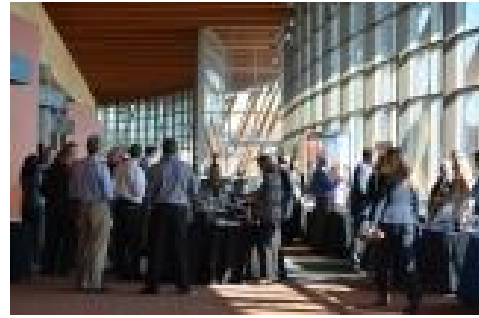
[Links to Rapid City CVB, Travel South Dakota and The Alex Johnson Hotel](#)

## Sponsorship Opportunities

Sponsorship of a CenStates TTRA Conference in Rapid City, SD guarantees you direct interaction with

some of the Central states' leading decision makers for tourism and travel research and marketing. Opportunities also include advertising and booth space.

Contact Conference Chair [Kirk Hulstein](#) for details



## Announcing New CenStates Board

Congratulations to the newly elected officers and board of directors led by Chair **LuAnn Reinders**, President **Brenda Myers**, and Vice President **Kirk Hulstein**. New to the board are David Czechowski, *Choose Chicago*, and Ignatius Cahyanto, *Black Hills State University*. Six other members are returning.



Czechowski



Cahyanto

[Link to Full Board List & Photos](#)

CenStates Chapter | Travel and Tourism Research Association | [www.censtatestra.com](http://www.censtatestra.com)

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