

2016 ttra International Conference

Leading Tourism Research Innovation for Today and Tomorrow

JUNE 14-16
2016



Vail Marriott
Mountain Resort
VAIL, COLORADO

SPONSORSHIP OPPORTUNITIES

These opportunities are sold on a first come, first serve basis. Contact Kathy Palmer at 248-708-8872, ext. 203 or kpalmer@ttra.com to discuss the option that is right for you. We look forward to seeing you in Vail!

For a list of benefits included with your sponsorship, see the Conference Benefit Levels flyer.

PLATINUM: \$4000 - \$7000USD

PHOTO WALL - \$7000USD

Guests will enjoy photo opportunity with backdrop and fun props! Your logo goes on every picture shared via Twitter and Facebook.

CHARGING STATION - \$6000USD

This is a great way to promote your logo. Everybody uses mobile devices that need to be kept charged.

WiFi - \$6000USD

Promote your company to all conference delegates. Everyone checks their emails during the conference!

LUNCHEON - \$6000USD

(Two available) Opportunity to speak for 3 minutes in front of all the delegates and get the naming rights for the meal.

CLOSING RECEPTION - \$5000USD

Help kick off the final evening of the conference by sponsoring the closing reception! Includes an opportunity to address the delegates.

PLATINUM SUSTAINING PARTNERSHIP - \$4000USD

(Many available) These sustaining partnerships allow the board to direct your money where it is most needed.

BREAKFAST - \$4000USD

(Two available) Opportunity to network with conference attendees.



GOLD: \$2000 - \$3000USD

J. DESMOND SLATTERY GRADUATE

STUDENT RESEARCH AWARD - \$3000USD

Sponsor this award and present it to the winner! Award includes cash, airfare and hotel.

MOBILE APP - \$3000USD

Sponsor the app that everyone uses to access sponsor information.

HOTEL KEY CARDS - \$3000USD

Everyone gets room keys! Great way to showcase your logo.

DJ - \$3000USD

The DJ will be playing all day! Get everyone motivated at this event.

TURN-DOWN SERVICE COOKIE- \$3000USD

Have a sugar cookie with your logo delivered to each delegate's room for a tasty bedtime treat.

KEYNOTE SPEAKER - \$3000USD

Opportunity to promote your company from the stage prior to introducing the Keynote Speaker.

CONFERENCE NAME BADGES - \$2500USD **SOLD**

Have your name and logo on the conference badge holder and lanyard that all members are required to wear. Your choice of color!

REGISTRATION BAGS - \$2500USD **SOLD**

These reusable registration bags would be perfect with your company logo. Your choice of color!

MINI CONFERENCE SCHEDULES - \$2500USD

Every conference attendee will carry the mini schedules around. Your logo can be displayed in color!

CONFERENCE PROGRAM INSIDE FRONT COVER - \$2500USD

Put your full page ad on page two of the conference program! Each participant will receive the conference program.

CONFERENCE PROGRAM BACK COVER - \$2500USD **SOLD**

See your full page ad on the back cover of the conference program. Each participant will receive the conference program.

(Continued on other side)

GOLD SUSTAINING PARTNERSHIP - \$2500^{USD}

(Many available) These sustaining partnerships allow the board to direct your money where it is most needed.

ACADEMIC ROUNDTABLE BREAKFAST - \$2500^{USD}

Network with academics and practitioners on topics important to our industry.

AFTERNOON BREAK - \$2500^{USD}

(One available) Sponsor a mid-afternoon break with beverages and snacks to give attendees a mid-afternoon pick-me-up!

FINAL NIGHT PARTY - \$2000^{USD}

Sponsor the After Glow Party.

REGISTRATION CANDY - \$2000^{USD}

Provide a sweet treat to the delegates with your logo on every piece.

CONFERENCE E-NEWS - \$2000^{USD} **SOLD**

Great way to get YOUR logo in front of attendees, ttra members and thousands of prospects. Eight to ten conference blasts will be sent out and can be sponsored by you!

STATE, PROVINCIAL, DESTINATION RESEARCH DIRECTORS

(SPDRD) ROUNDTABLE - \$2000^{USD} **SOLD**

You'll be the star as the only vendor "allowed" to promote at this bi-annual, working event! We are offering you the opportunity to introduce and promote your company directly to state, provincial, and destination research directors while enjoying the benefits of conference sponsorship.

MORNING COFFEE BREAK - \$2000^{USD}

(Only two left.) Provide the morning boost that attendees crave!

CONFERENCE PROGRAM AD - \$2000^{USD}

(Several available) Promote your company by placing your full page advertisement in the conference program.

JOURNAL OF TRAVEL RESEARCH -

GOELDNER AWARD - \$2000^{USD}

Sponsor this award and present it to the winner! Plaque will say "Sponsored By Your Company" when presented to the award winner.

GENERAL SESSIONS - \$2000^{USD}

(Four available) Open the General Sessions by introducing your company and the speaker. A great opportunity for face-time in front of all the delegates.

BRONZE SUPPORTING: \$500 - \$1000^{USD}

WEDNESDAY/THURSDAY MORNING YOGA - \$1000^{USD}

Sponsor a healthy way to start delegate's' day with gentle and relaxing morning yoga.

WEDNESDAY/THURSDAY MORNING HIKE - \$1000^{USD}

Delegates get out and see beautiful Vail on this morning jaunt.

DESTINATION BUSINESS LUNCH - \$500^{USD}

(Many available) Sponsor a table for \$500 or two tables for \$1000^{USD}. Invite conference delegates to sit with you at your Destination table.

CONFERENCE EVALUATION SURVEY - \$500^{USD} **SOLD**

Create the survey that will be sent to all participants following the conference. Your company logo will be on the survey!

BRONZE SUSTAINING PARTNERSHIP - \$500^{USD}

(Many available) These sustaining partnerships allow the board to direct your money where it is most needed.

BREAKOUT SESSIONS - \$500^{USD}

(Many available) Choose your favorite session to sponsor and introduce the moderator.

ACADEMIC SUPPORTING: \$500^{USD}

Add On A \$200 Scholarship Package to your academic package and present a conference registration to a deserving student.

BEST ILLUSTRATED PAPER AWARD - \$500^{USD} **SOLD**

Sponsor this award and present it to the winner! Plaque will say "Sponsored by Your Company".

BEST STUDENT COLLOQUIUM PAPER AWARD - \$500^{USD}

Sponsor this award and present it to the winner! Plaque will say "Sponsored by Your Company".

BEST PAPER AWARD - \$500^{USD} **SOLD**

Sponsor this award and present it to the winner! Plaque will say "Sponsored by Your Company".

ACADEMIC SESSIONS - \$500^{USD}

(Many available) Choose your sessions to sponsor. Open the session and introduce the moderator.

STUDENT COLLOQUIUM - \$500^{USD}

(Many available) Help sponsor this interactive forum for graduate students.

PASSPORTS TO VISUAL RESEARCH - \$500^{USD}

(Many available) Provide an afternoon break with beverage and snacks during these visual paper presentations.

EXHIBITORS: ttra Members: \$2000^{USD} Non-Members: \$2500^{USD}

Purchase an exhibit table and network with delegates during the ttra conference!
Prices include one registration and discounts on additional registrations.

For a list of benefits included with your sponsorship, see the Conference Benefit Levels flyer.



Contact Kathy Palmer at
248-708-8872, ext 203
or email: kpalmer@ttra.com